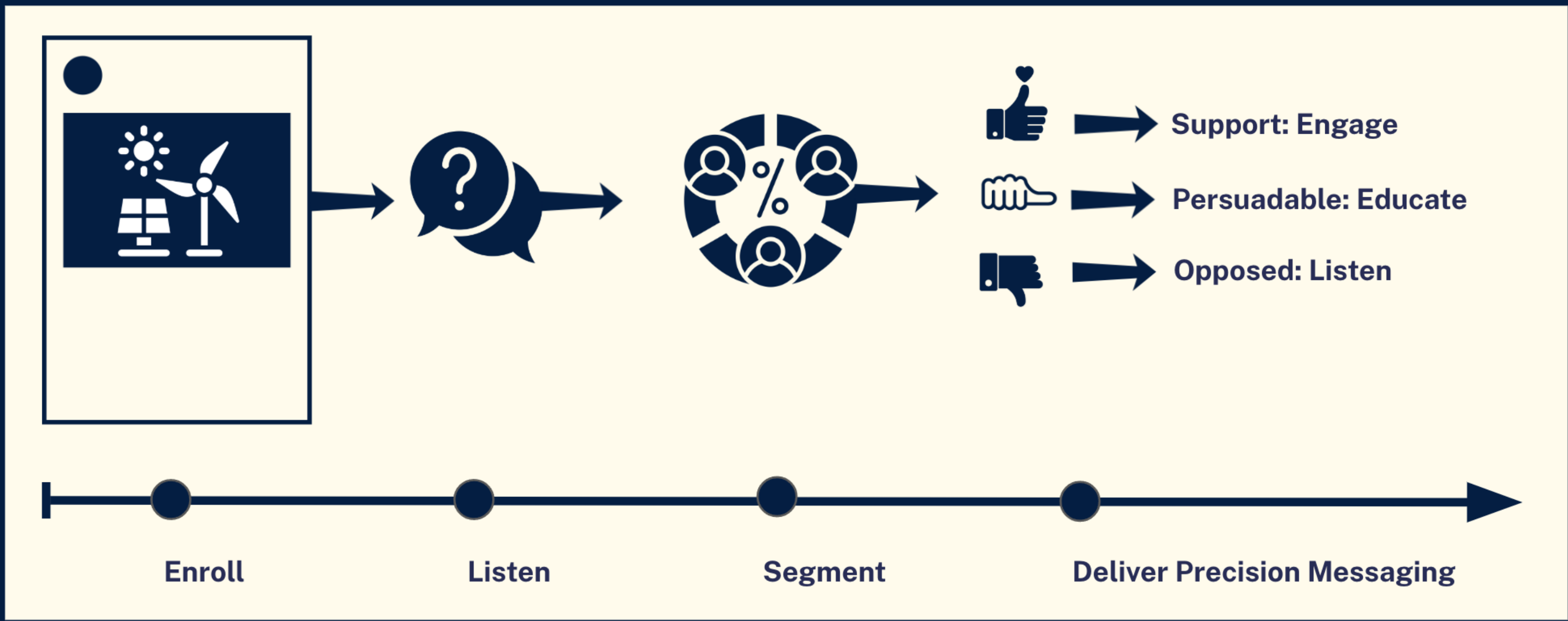


How we mobilized one community to elect pro-renewable candidates on their county board

Harnessing data and digital organizing to win permits, influence policy and shift the balance of power:

Gain Deep Insights > Precision Target > Win



How the Case Study Unfolded

Strategic Outreach

- 1 Educated 197 solar supporters about the ballot
- 2 Engaged 57 solar supporters to make a **vote plan**

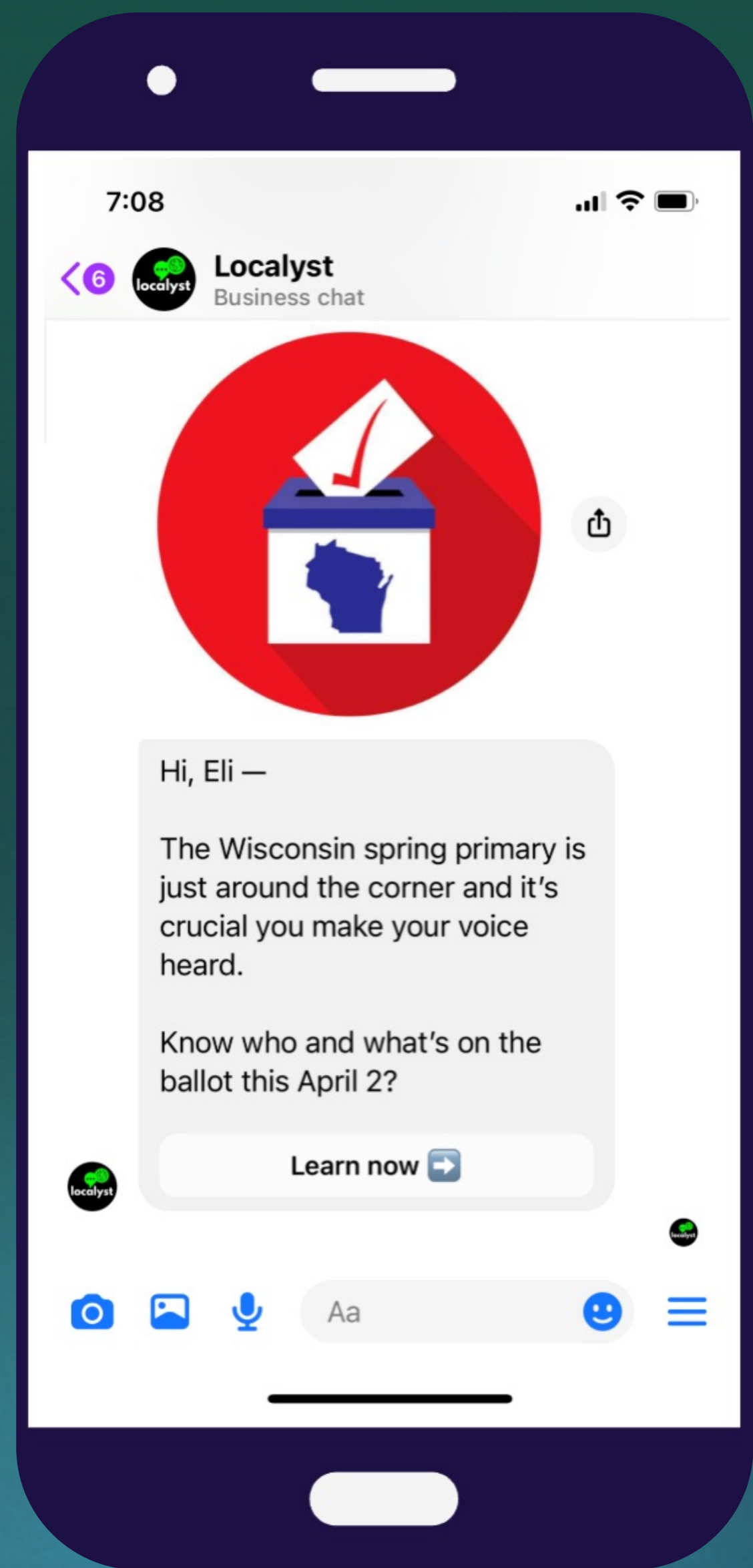
Pro-Solar Election Wins

- ✓ District 2 won by 38 Votes
- ✓ District 22 won by 23 Votes
- ✓ District 7 won by 53 Votes

Additional Advocacy Wins

- Permitting board **comments**
- Written **testimonials**
- Emails, calls, petitions

Supporter Broadcast



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Eli Andrews
CEO, Localyst



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