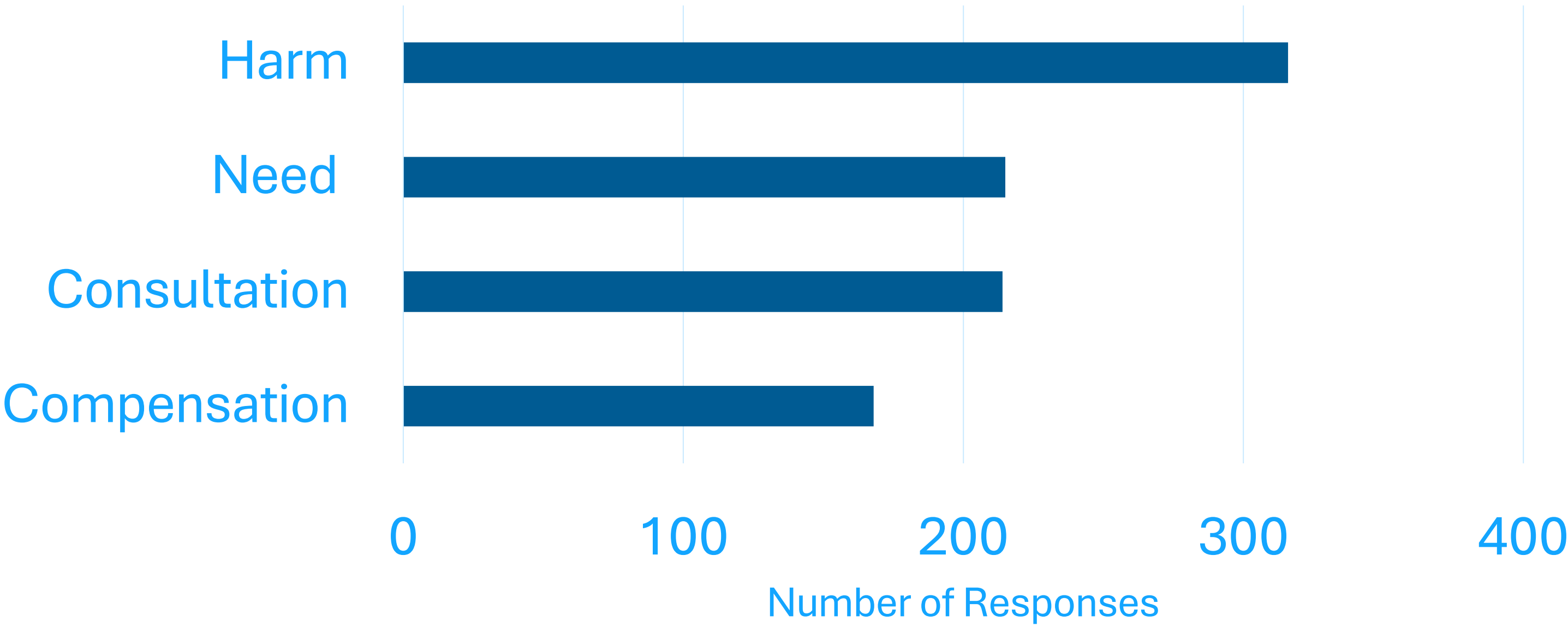


# Mapping the right path, empowering communities: Key insights from energy infrastructure deployment

## Earning Acceptance: The Formation and Impact of Local Opposition on Transmission Line Development

### Drivers of Transmission Opposition



### Intro

To meet rising energy demand, decarbonization goals, and reliability concerns, transmission developers must overcome local opposition. There are four areas to improve project perceptions: **mitigating impact, articulating need, increasing local agency, and creating durable and frequent incentives.**

### Methods

- 150 interviewees
- 15 projects
- In-person in 13 states

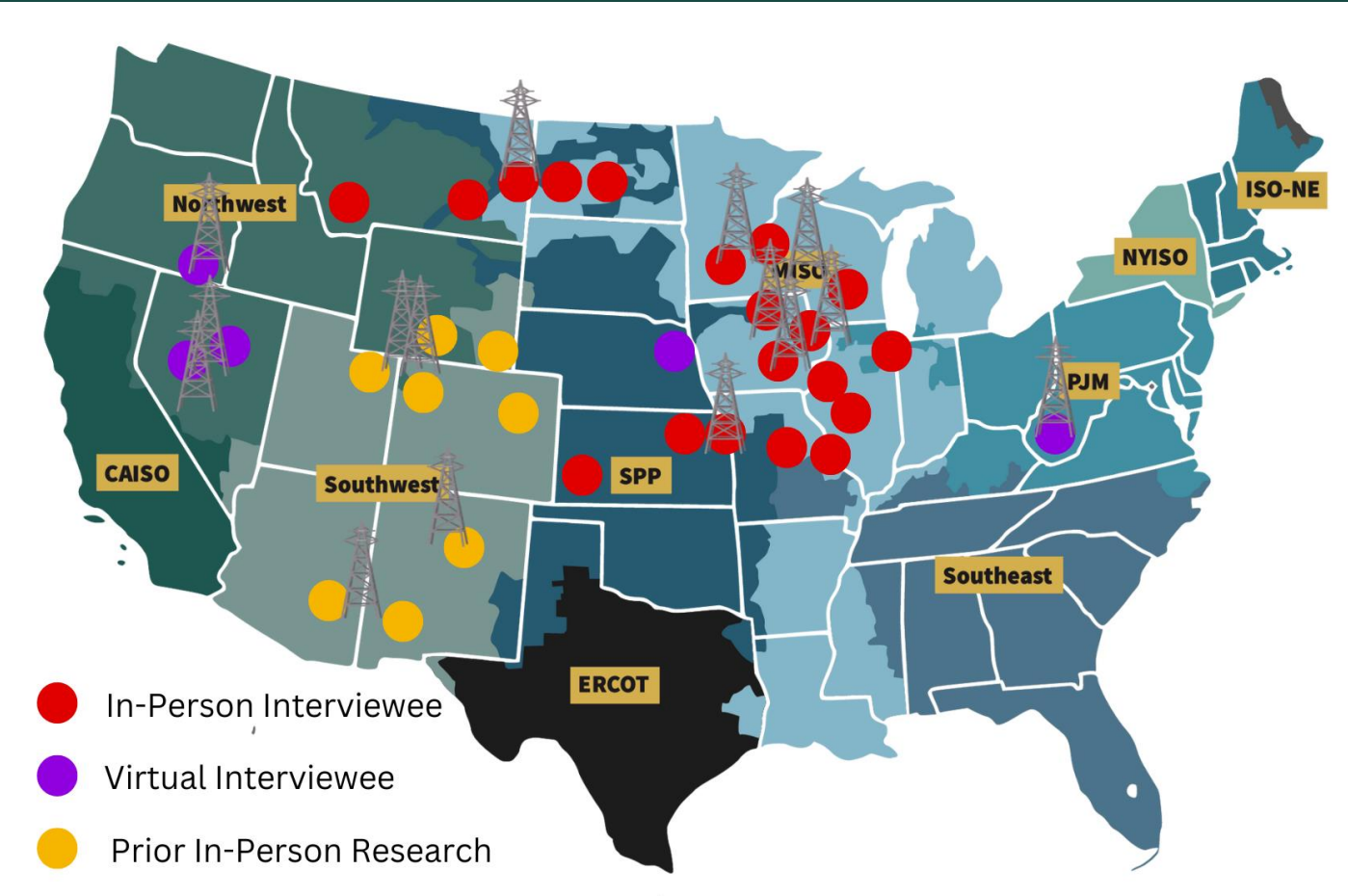
### Local Questions

1. How will this impact my life?
2. Why is this needed?
3. How will I be consulted?
4. How will I be compensated?

### Mitigation

- Micro siting
- Monetary incentives
- Collective negotiations

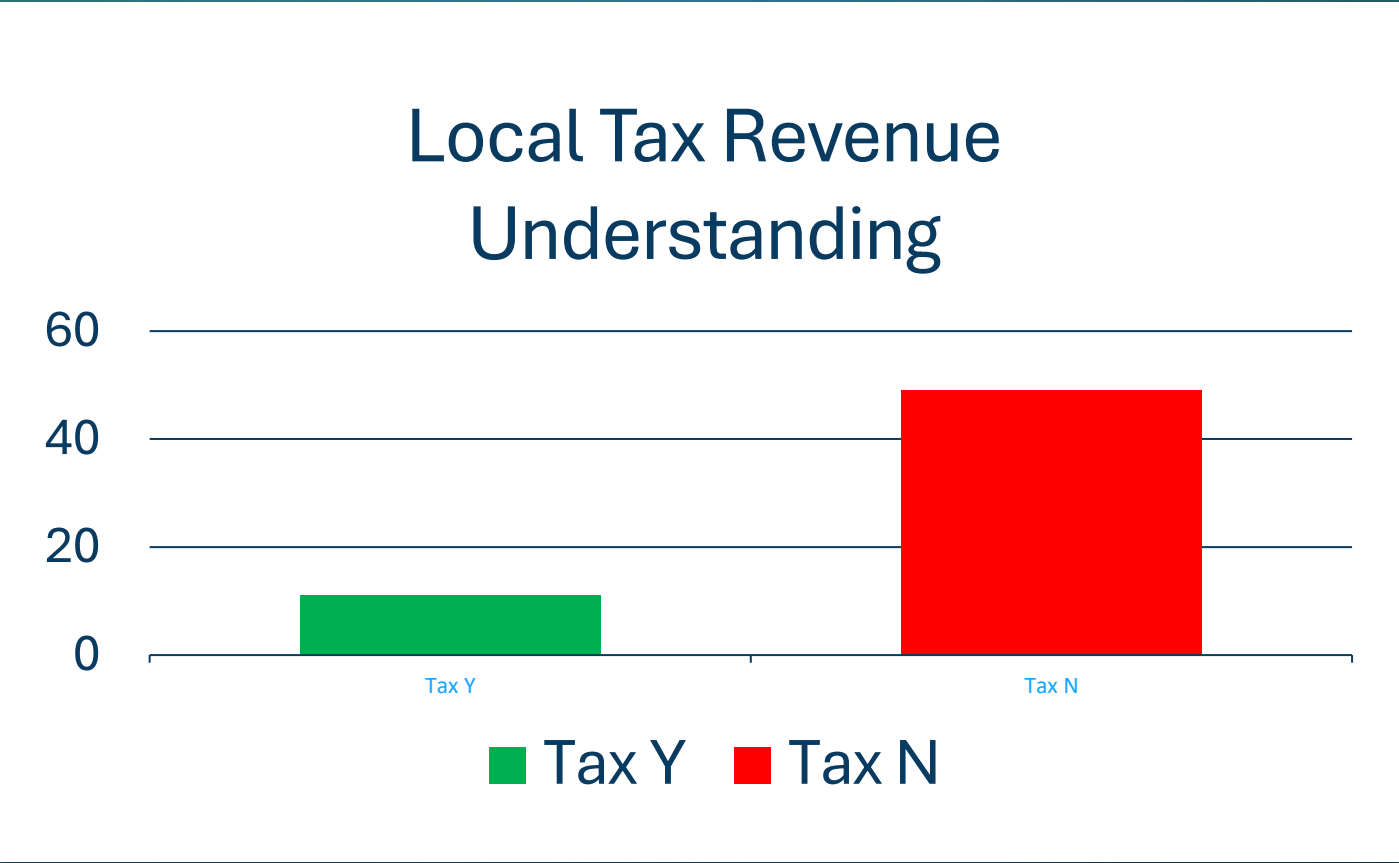
## Tables, Figures, & Photos



Project Scope



Proposed HVTL Route



There is a lack of local understanding of HVTL tax revenues

### References

Rogers, Joshua. 2024. "To Get More Transmission We Need a Bottom-Up Approach." Utility Dive.

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