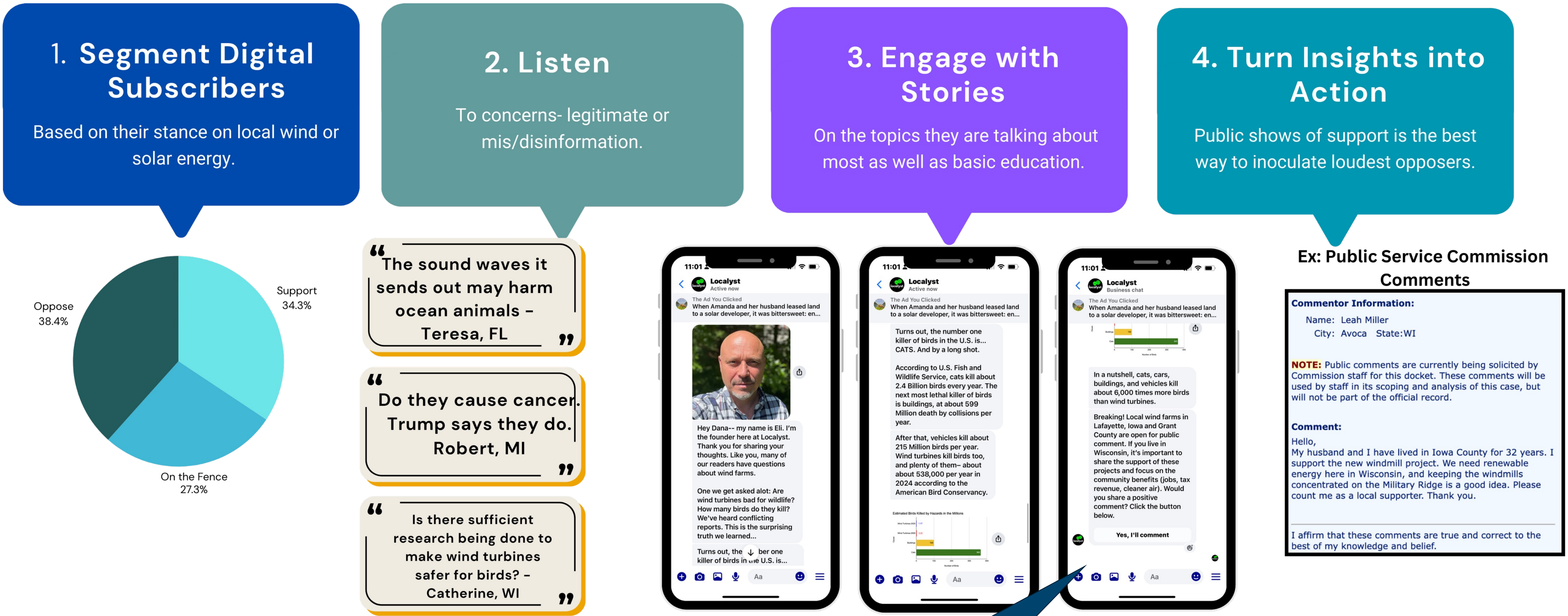


Mis and Disinfo can be understood and bypassed with direct stories that mobilize latent supporters and on-the-fencer persuadables.

Listen, Inoculate and Build Support: Strategies on Digital Mis and Disinformation with Wind and Solar Energy.

Methods



Localyst: New Era of Advocacy

Localyst specializes in data-driven digital **Community Engagement** that builds public support for renewable energy projects. We use advanced audience segmentation and precise outreach to **mobilize supporters, educate persuadables, & assess (without provoking) the opposition.**

'Thank you. I just used this to rebut a "I do my own research" idiots who opposes wind farms because "they kill birds". – Ellis from PA

We Measure Results by Action

- **Shifting Power:** expanding our share of support.
- **Demonstrating Support:** Driving compelling testimonials.
- **Swaying Permitting Boards:** Fostering public comments on regulatory platforms.
- **Influencing Decision Makers:** Mobilizing impactful grassroots calls, emails, & petitions.

Scan here for a full case study

SITING+
PERMITTING

Let's Talk:
Dana Schultz
Managing Director
Localyst
dana@localyst.us



localyst
clearing the air

