

Jacobs AI-Engage:

A Fast and Powerful Way to Analyze Public Comments

Jacobs AI - Engage

Jacobs transforms the interpretation of **public input** by using AI-driven language analysis to reduce the **time spent** to insights.

Benefits

- Maintain trust and accuracy: expert-in-the-loop workflow.
- Quickly digitize and align sources: handwritten messages to online forms
- Flexible analysis: identify themes, gauge public sentiment, or identify areas of support and opposition.
- Dig deeper: summarize discourse or extract suggested mitigation strategies.
- Create a structured starting point: draft responses to comments or requests for information based on project documentation.
- Streamline collaboration with stakeholders: web-based tools simplify the task.

Solution

Jacobs delivers a **generative AI-enabled** solution for communications and stakeholder teams by rapidly providing valuable information to develop proactive **engagement strategies**.

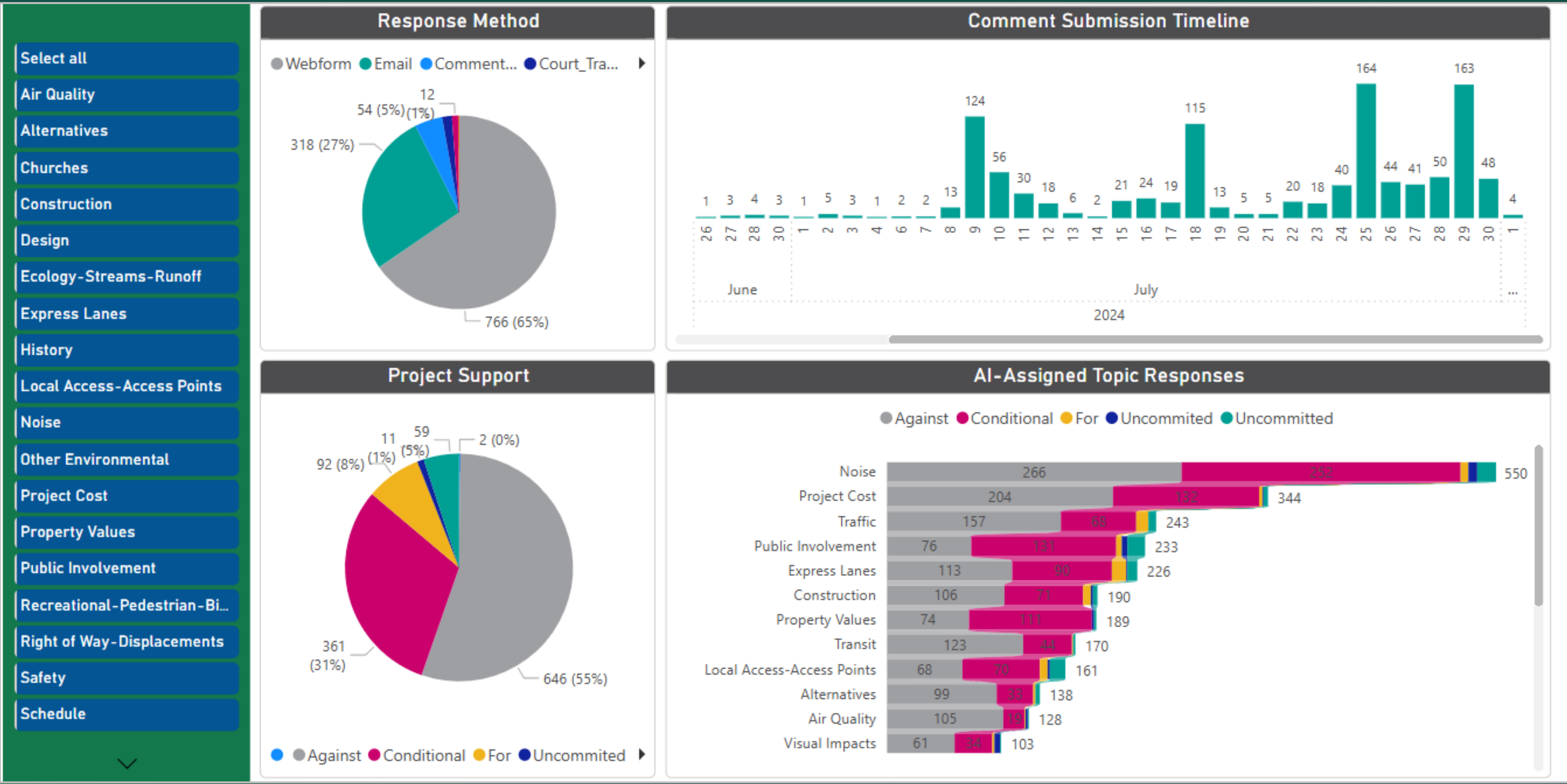
Contacts

Kevin Murphy
kevin.murphy@jacobs.com

Tama Davis
Tama.Davis@jacobs.com

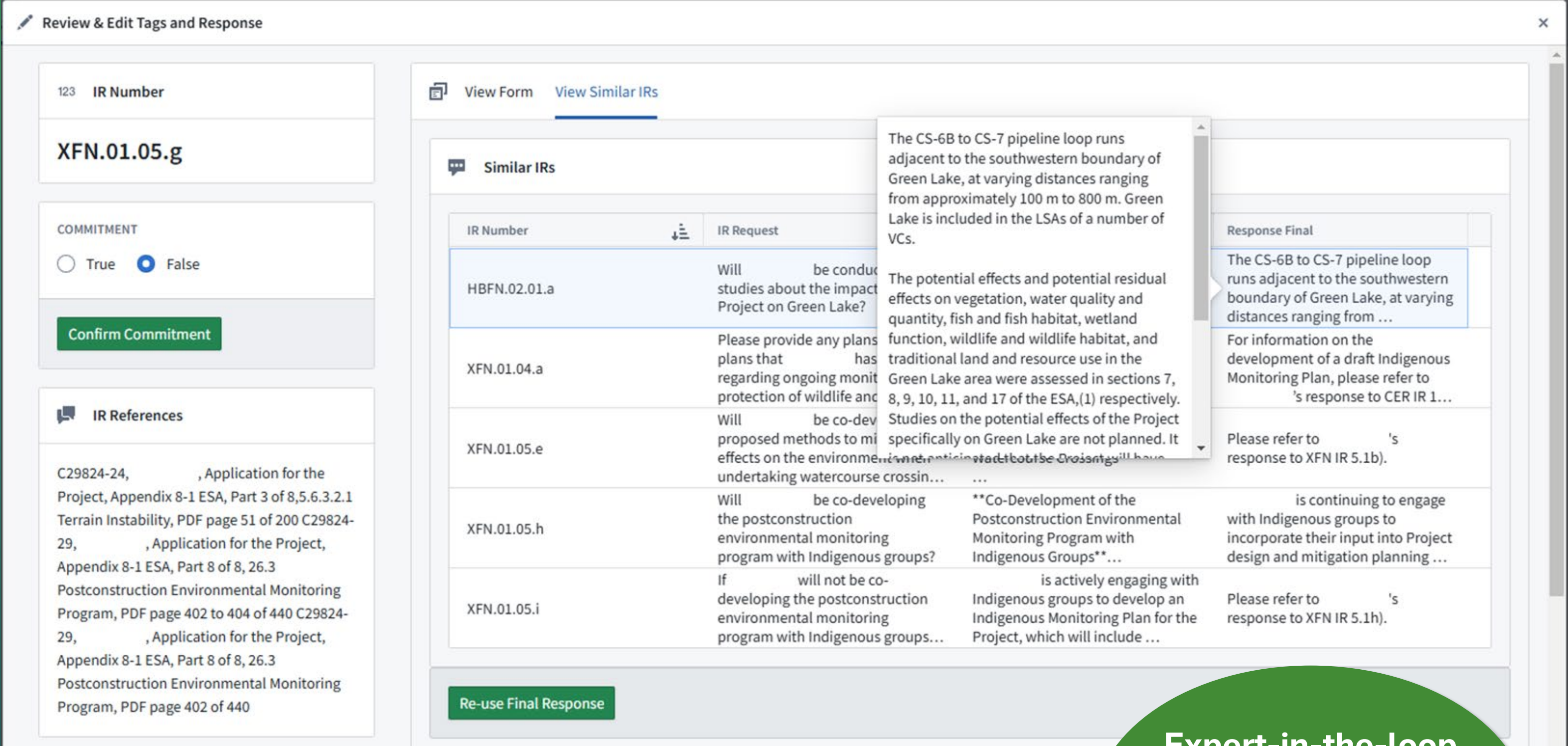
Case Study #1:

Jacobs AI-Engage rapidly reviewed comments for a transportation project. Jacobs AI-Engage tagged comments with themes, locations and gauged sentiment.



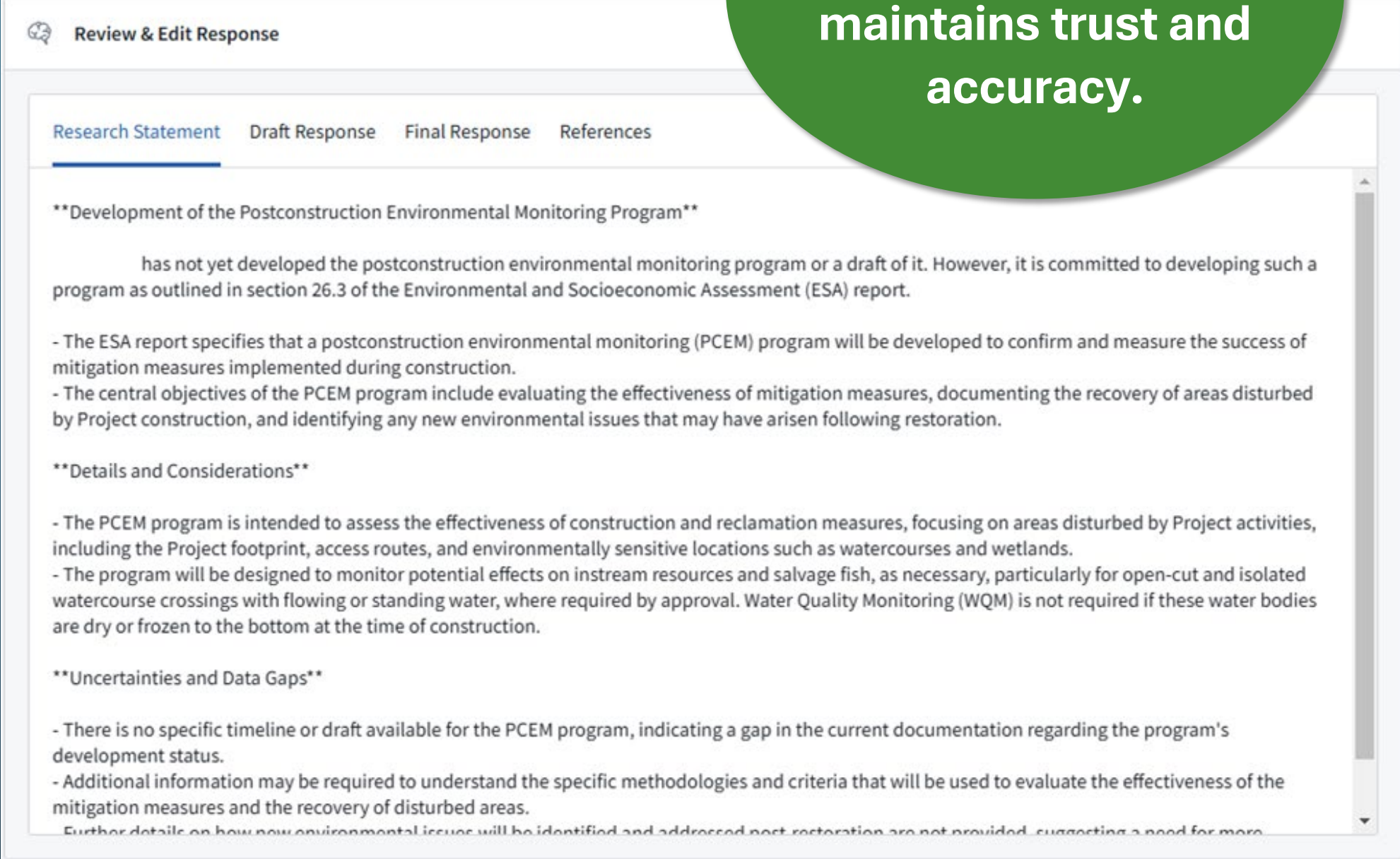
Case Study #2:

Jacobs AI-Engage was used in a request for information (RFI) workflow for an energy client. It leveraged generative AI to draft a structured starting point for responding to RFIs based on project documentation.



Project team reported
~80 hours saved
during first months of a
3-year project.

Users reported the tool
improved the quality
of their work and
bolstered productivity.



Expert-in-the-loop
workflow
maintains trust and
accuracy.

SITING+
PERMITTING



Jacobs